



# GRACE

EPISCOPAL DAY SCHOOL

## Grace Episcopal Day School Parent Teacher Organization (PTO)

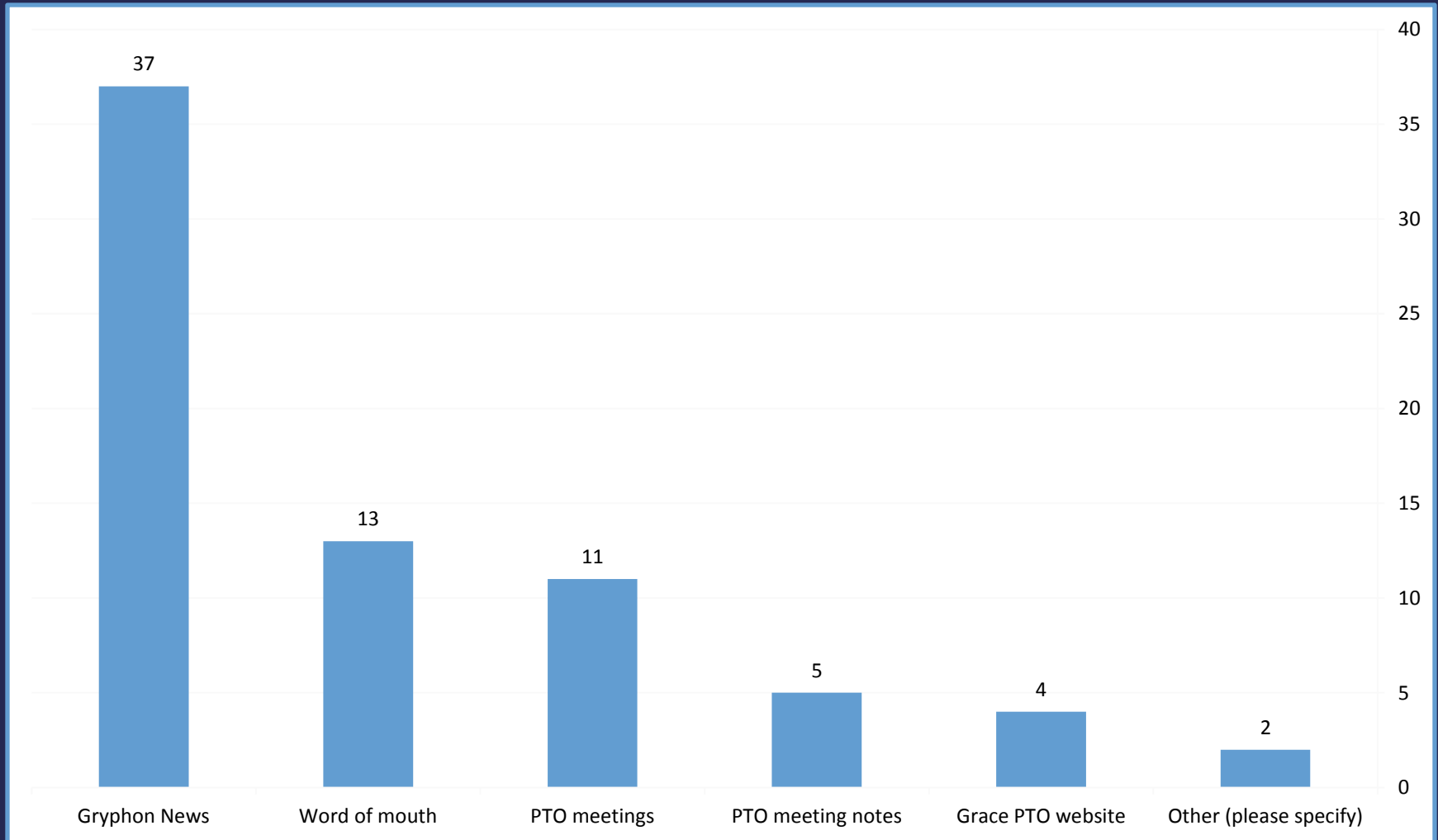
2016 Survey Results

Communications, Community  
Service, and Parent Speaker Series

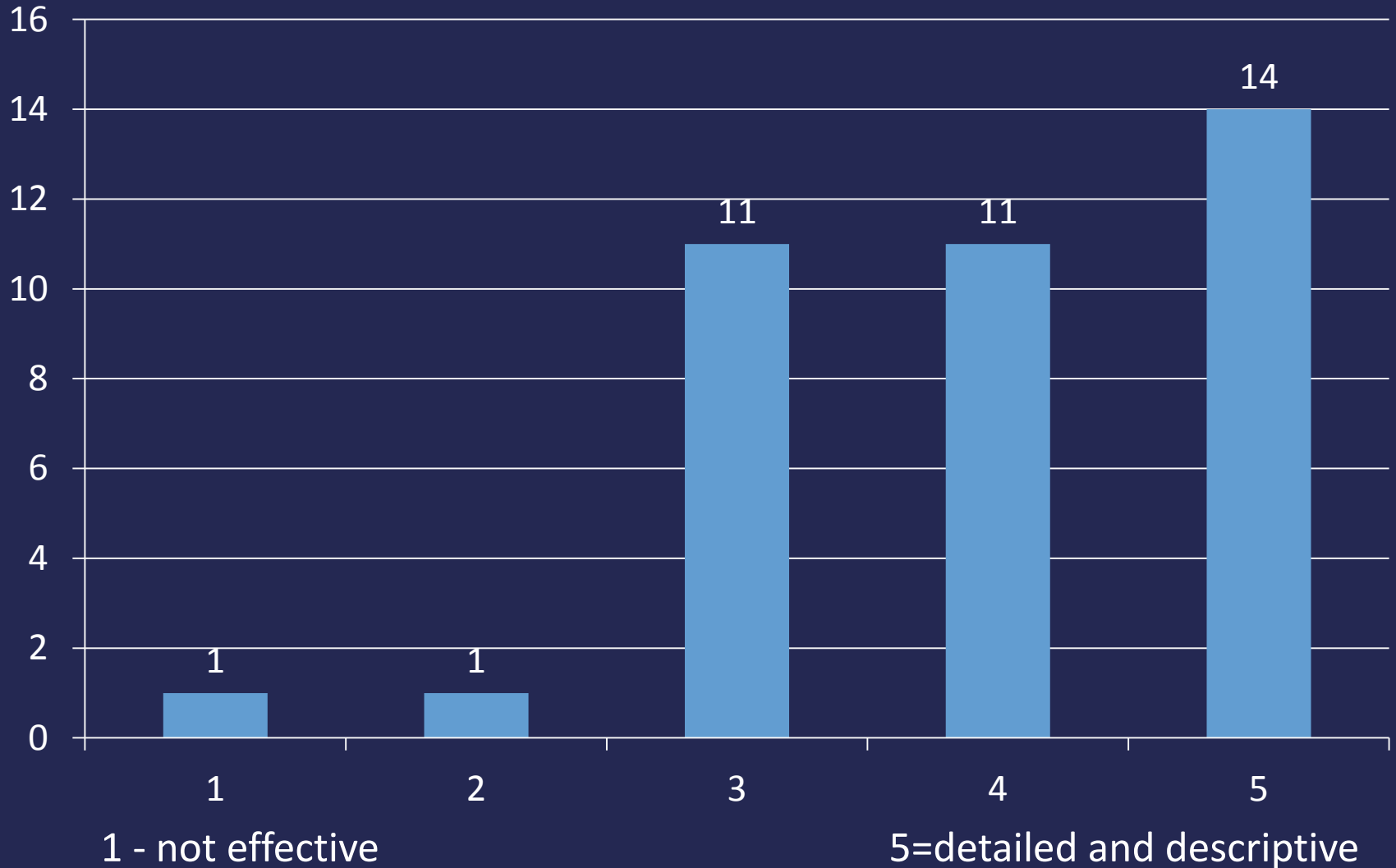
# Grace Episcopal Day School PTO Survey December 2016

## **COMMUNICATIONS**

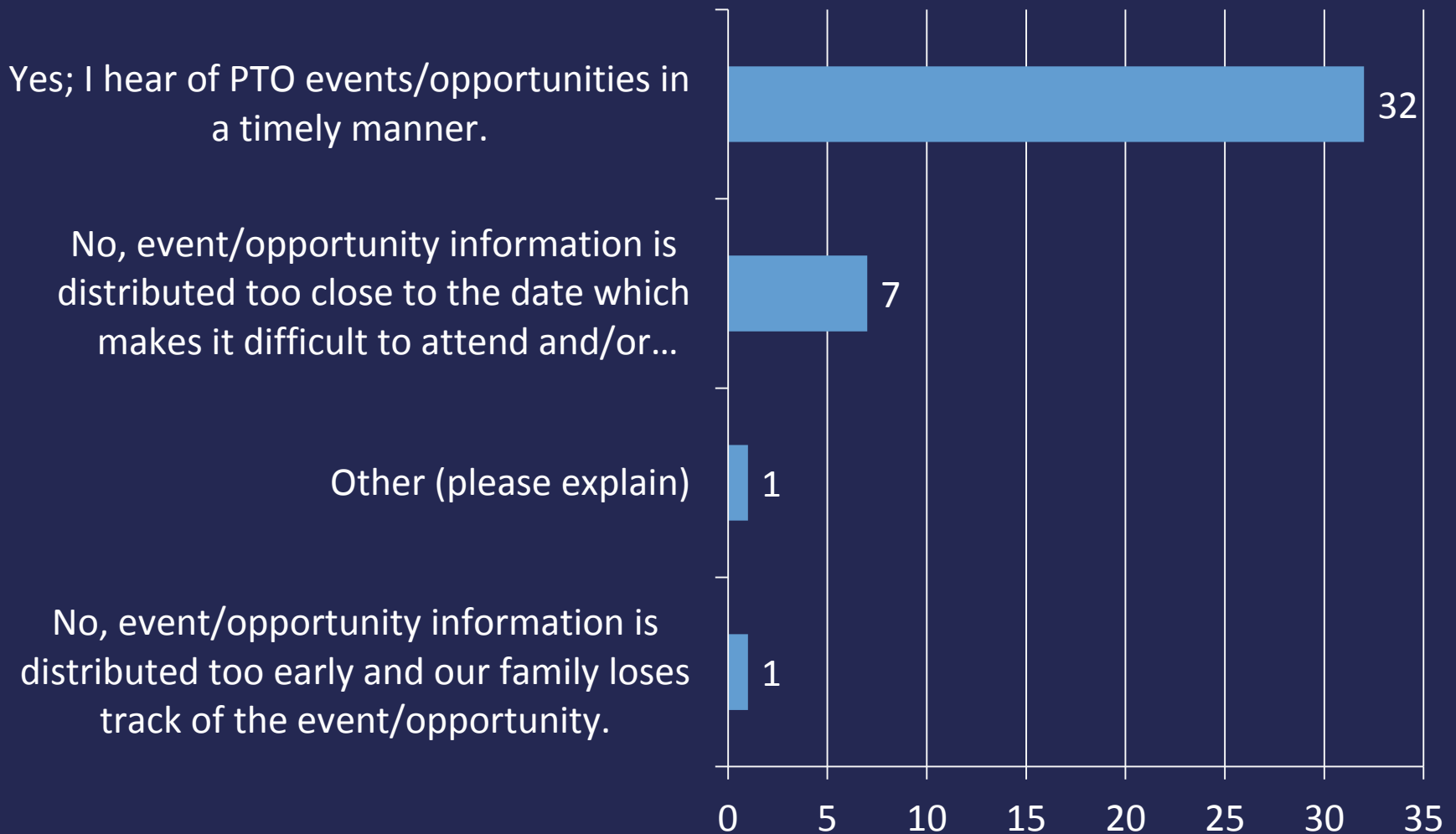
# How/Where do Parents Learn about PTO Activities



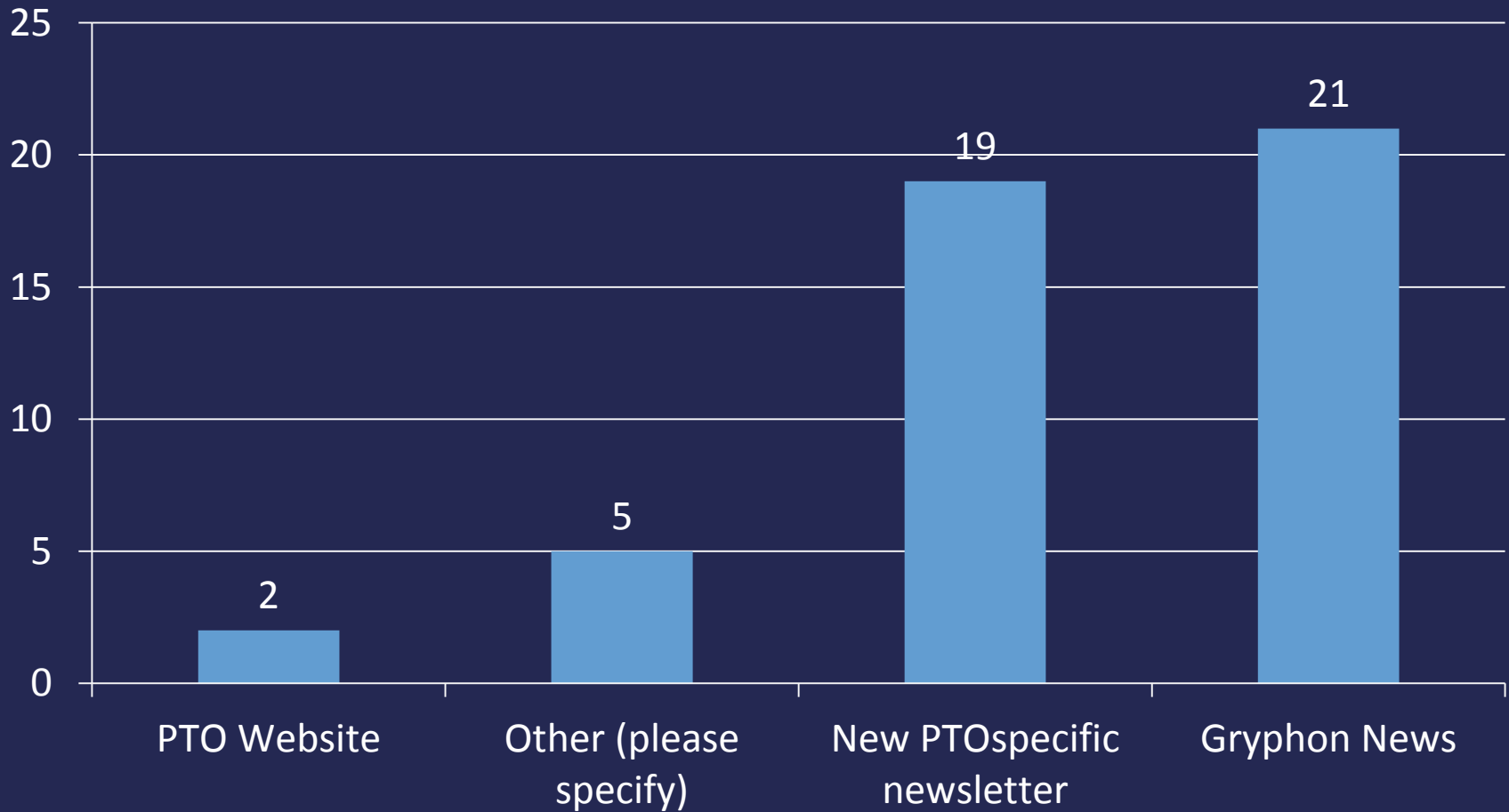
# PTO Communications Effectiveness



# Timeliness of PTO Communications



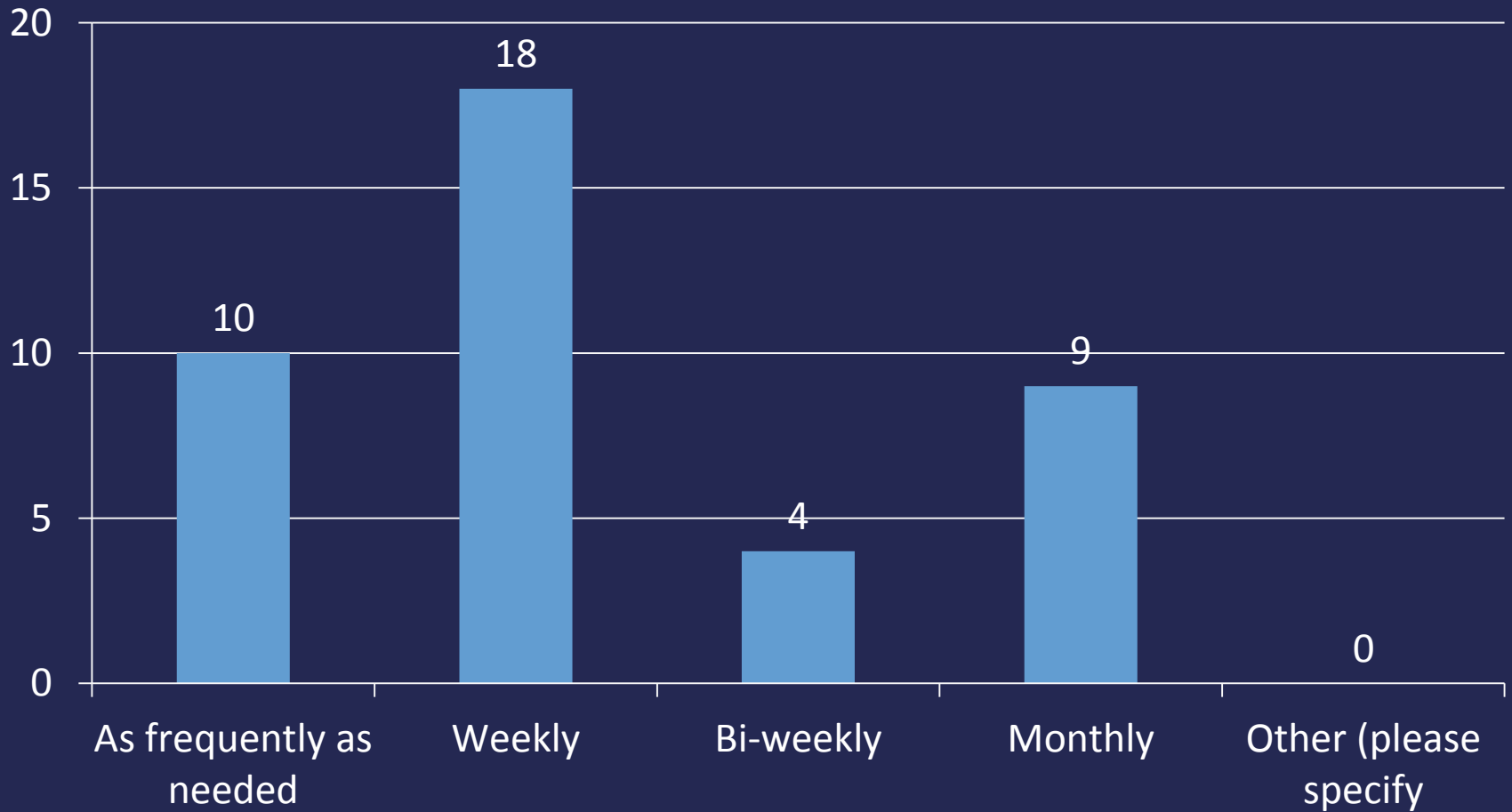
# Communication Channel Preference



# Question 4 Comments/Suggestions

- I also love the board at the school
- Email
- PTO email newsletter or PTO email would be great; Gryphon News can link to it or add reminders.
- A PTO specific newsletter would be ok, but getting the news along with school news all in one place is best.
- Send out the PTO notes in a separate email, with important actions/requests bulleted in the email body, because sometimes they are buried in the Gryphon News

# PTO Messaging Frequency Preference





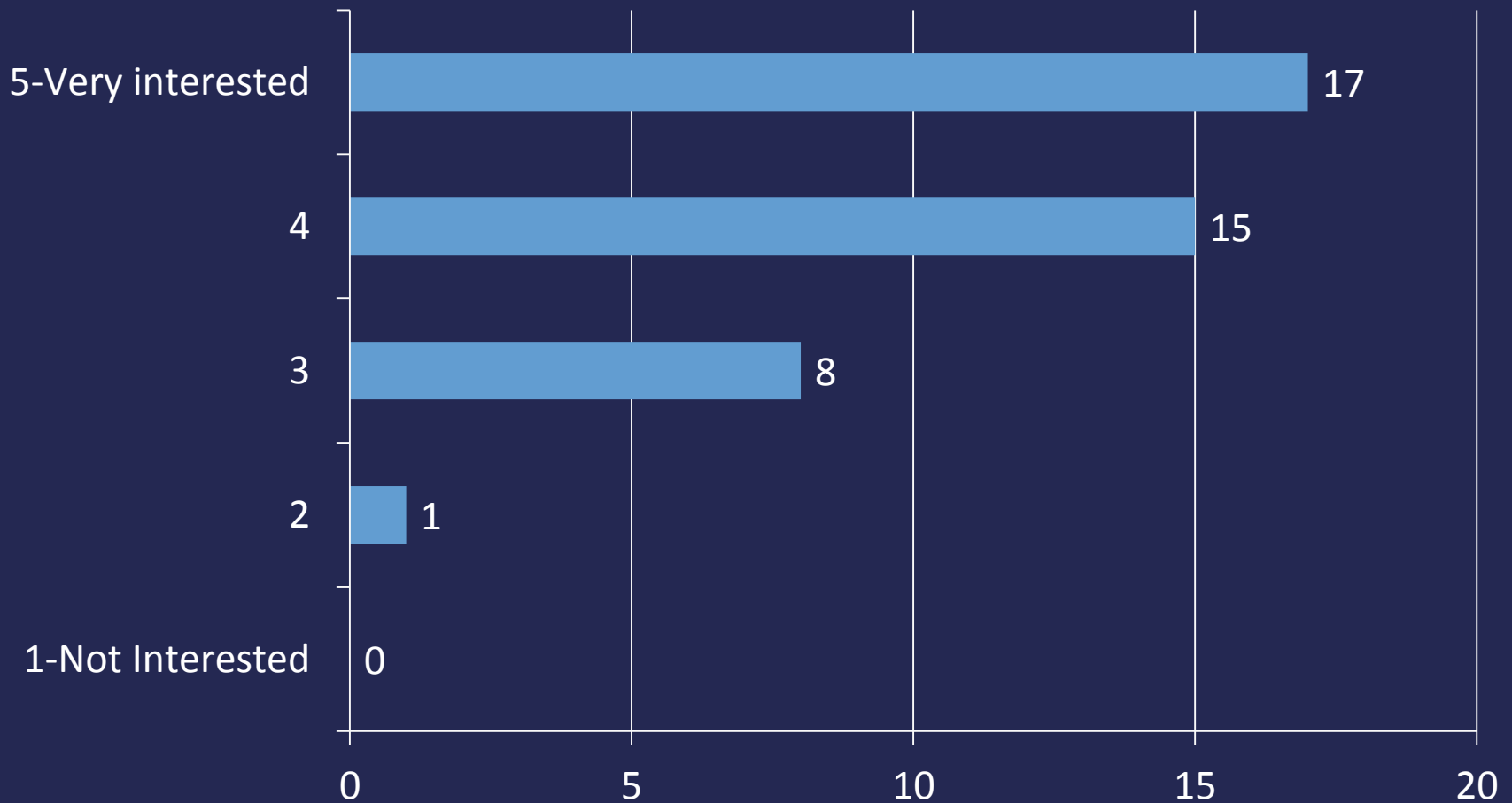
# Parent Recommendations for Improvement

- I think you are doing a TREMENDOUSLY wonderful job!!! I'm so impressed this year!!
- I think that more use could be made of the room parents.
- Facebook Group for PTO activities
- PTO specific newsletter would be good
- I think the PTO does a good job with communications.
- Direct email/newsletter/updated information on PTO website
- There is no need for improvement. Communications are clear and in a timely manner.
- Email parents directly.
- Send calendar invites
- I'd prefer not to receive an additional newsletter but have PTO news included weekly in the Gryphon news. A link to the PTO notes would be great too.
- PTO communications are good.
- Keep up the great work!
- Direct emails from PTO for big events when necessary.
- A separate reminder email the day before a scheduled PTO meeting would be helpful! Can be short and sweet, with location, time, and call in information. And an agenda if possible!

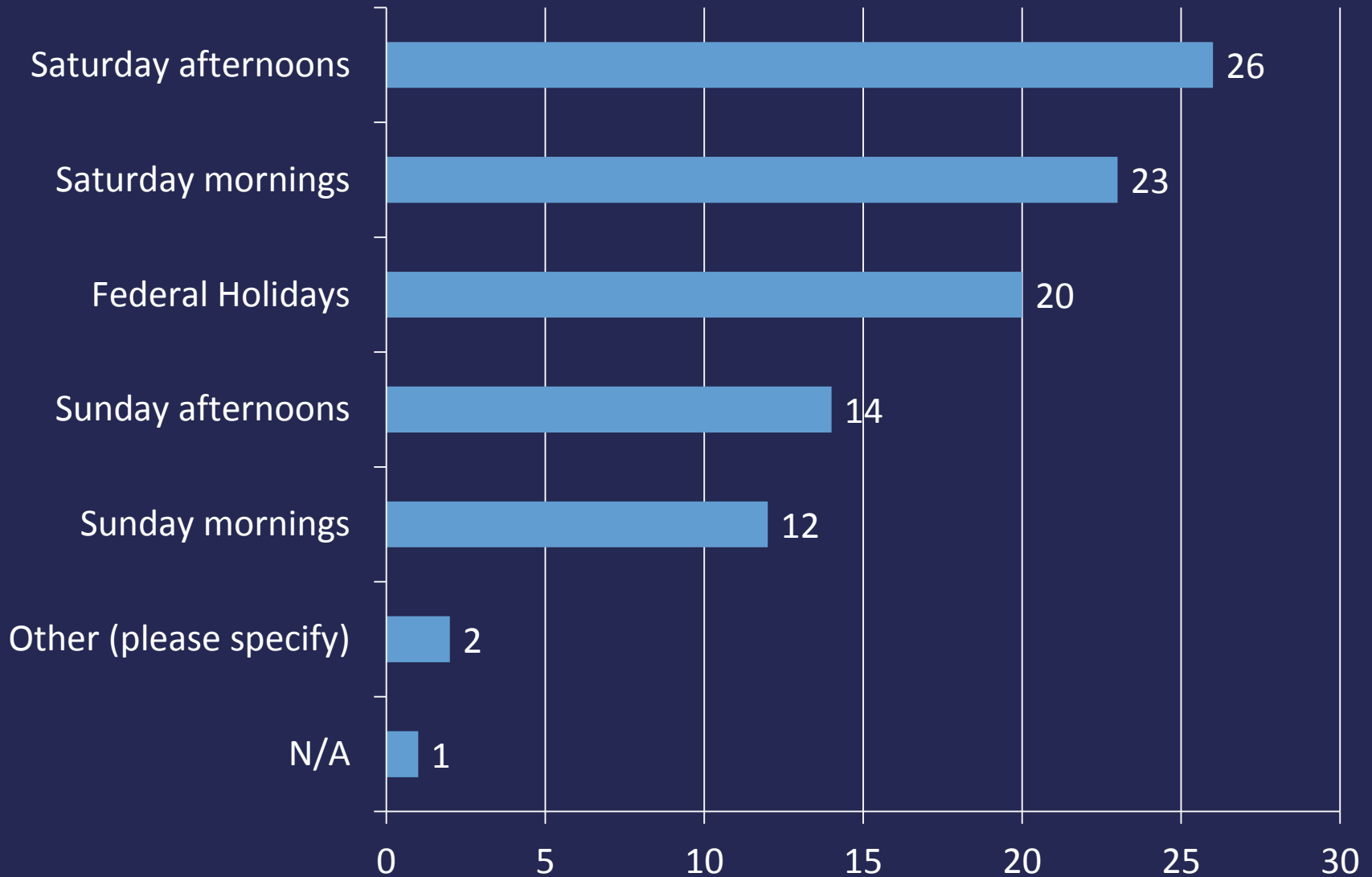
Grace Episcopal Day School PTO Survey  
December 2016

**COMMUNITY SERVICE PROJECTS**

# Level of Interest in a Grace-wide Family Community Service Project



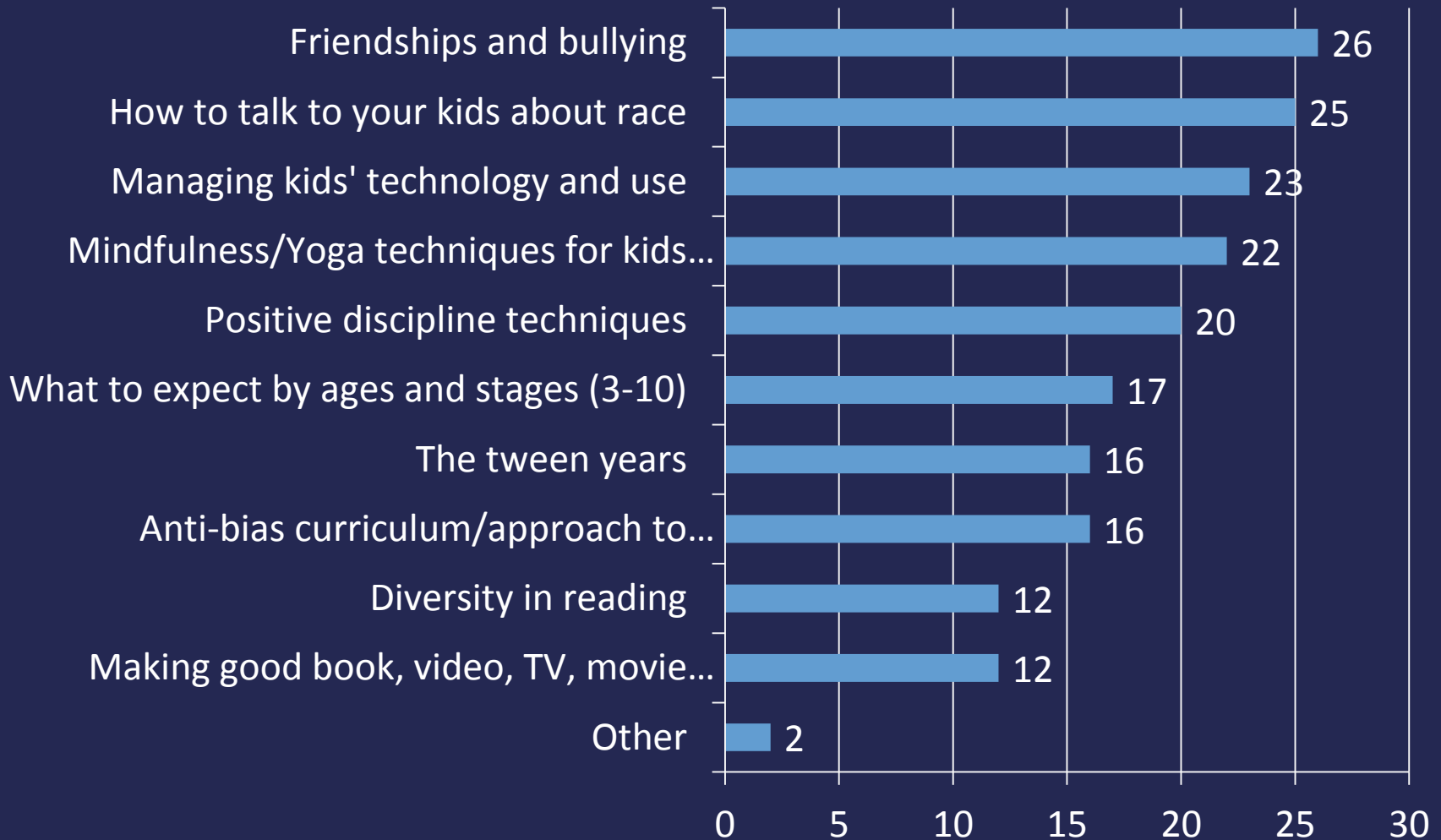
# Community Service Project Timing Preference



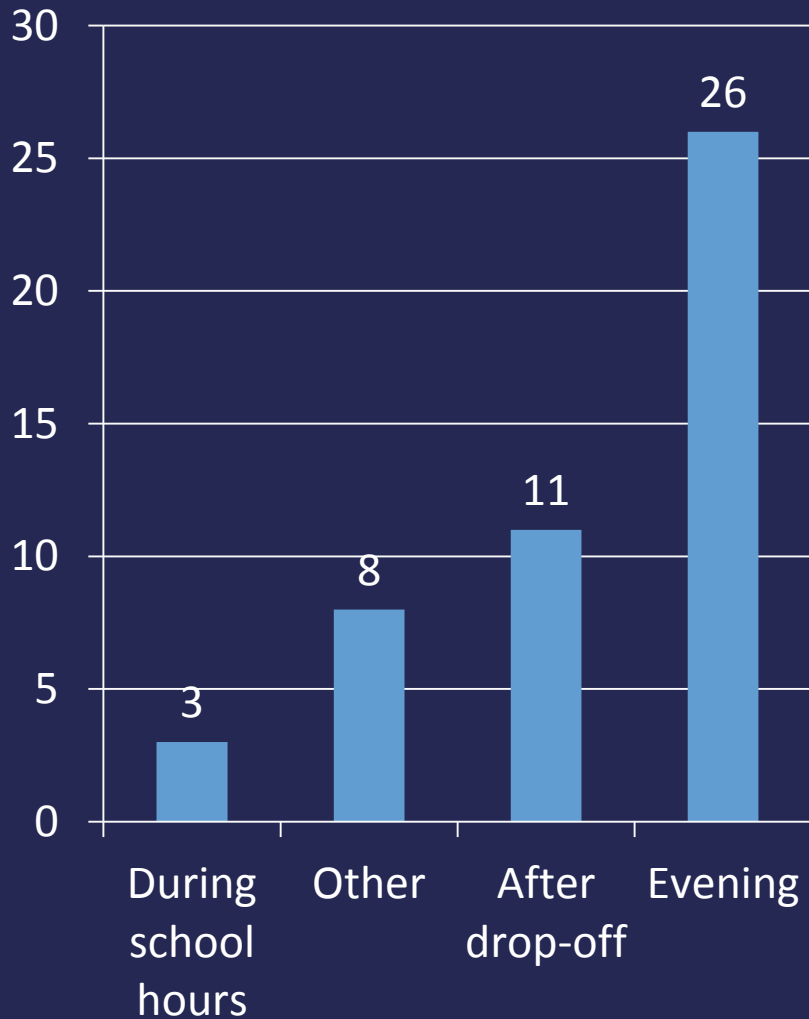
# Grace Episcopal Day School PTO Survey December 2016

## **PARENT SPEAKER SERIES**

# Parent Speaker Topics



# Preferred Timing of Speaker Series



- Multiple respondents requested childcare provided, if the speaker event(s) is/are before/after school or on a weekend
- Other timing recommendations:
  - Friday morning after drop off
  - End of the day--5 or 5:30, when kids are still in aftercare
  - Variation in days/times of events to allow for attendance to multiple speakers
  - After a PTO meeting (with advance notice)

# Next Steps

- Communications
  - Discuss with Head of School potential PTO use of Gryphon News distribution list for meeting reminders, meeting notes, and major event notices
  - Use room parents for timely, targeted messages/reminders about “major” PTO events
- Community Service
  - First event is already scheduled
    - Sunday, December 18<sup>th</sup>, 2:30 pm – 4:00 pm
  - Research an MLK Day service project
  - Research a “sweep the creek” type event in the spring
- Speaker Series
  - Research costs and experts for top three topics (friendships, race, technology)
  - Goal: two speaker engagements before end of school



# Questions/Comments?